

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda - FINAL

Madison's Central Business Improvement District (BID) Marketing Committee



October 9, 2024

1:00 p.m. – 2:00 p.m.
In-Person Only

122 W. Washington St.
1st Floor Conference Room

AGENDA

1. Call to Order – **Nick Newlin**, Marketing Committee Chair
2. Welcome and Introductions
3. BID Business Owner Outreach & Engagement
4. 2025 Shine On Marketing Planning Support
5. 2025 BID Marketing Committee Meeting Schedule
6. Adjourn

NEXT MEETINGS

Marketing Committee Meetings: TBA